## Contents

| 1 | Introduction   | 1   |
|---|--|-----|
| 2 | Enchantment: Encountering Moving Images on Urban Surfaces    | 31  |
| 3 | Commercial Breaks: Intra-spectacular Public Art              | 63  |
| 4 | Screen Spaces: Zones of Interaction and Recognition          | 101 |
| 5 | The Light Festival Phenomenon                                | 145 |
| 6 | Precarious Platforms: The Paradox of Permanent Moving Images | 187 |
| - | Superimposition: Forms of Moving Image Site-Specificity      | 211 |