Contents

Ac	knowledgments	ix
	Introduction: How Documentaries Went Mainstream	1
1.	Direct Cinema Blossoms, but Little Support for Documentary Films in Theaters (1960 to 1977)	9
2.	A Rising Tide: How the Independent Film Movement Boosted Documentaries (1978 to 1989)	39
3.	Fighting for a Place on Public Television: Independent Filmmakers Lobby (1978 to 1990)	68
4.	Television or Cinema? Redefining Documentary for Prestige and Profit (1990 to 1999)	88
5.	The Docbuster Era (2000 to 2007)	116
6.	Streaming Video Drives Documentary Production Trends and Private Investment (2008 to 2022)	151
	Conclusion: Documentary Film Inches Closer to the Center, but Core Tensions Remain	188
	Bibliography	
In	Index	