

# Table of Contents

Acknowledgements	VII
Credits	IX
A Note on Language and Referencing	XIII
Contributors	XV
Introduction	
<i>Dina Iordanova</i>	1
<b>FESTIVAL OBSERVERS</b>	
On Pesaro (1981/1985)	
<i>Paul Willemen</i>	19
Global Image Consumption in the Age of Late Capitalism (1994)	
<i>Bill Nichols</i>	29
Looking for Sundance. The Social Construction of a Film Festival (2000)	
<i>Daniel Dayan</i>	45
Regarding Film Festivals: Introduction (2003)	
<i>Julian Stringer</i>	59
Film Festival Networks: The New Topographies of Cinema in Europe (2005)	
<i>Thomas Elsaesser</i>	69
Film Festivals: Successful or Safe? (2007)	
<i>Marijke de Valck</i>	
The Film Festival Circuit (2009)	
<i>Dina Iordanova</i>	109
Film Festivals – Time-Event (2009)	
<i>Janet Harbord</i>	127
Film Festival Circuits and Stakeholders (2009)	
<i>Ragan Rhyne</i>	135
Asian Film Festivals, Translation and the International Film Festival Short Circuit (2011)	
<i>Abé Markus Nornes</i>	151

## FESTIVAL INSIDERS

Why Do Film Festivals Matter? (2003-2004) <i>B. Ruby Rich</i>	157
Widescreen on Film Festivals (2006) / Film Festival Form: A Manifesto (2012) <i>Mark Cousins</i>	167
Coming to a Server near You: The Film Festival in the Age of Digital Reproduction (2005-2012) <i>Nick Roddick</i>	173
First You Get the Power, Then You Get the Money: Two Models of Film Festivals (2009) <i>Mark Peranson</i>	191
The Cinema Planet (2010) <i>Jean-Michel Frodon</i>	205
On Film Festivals (2010) <i>Chris Fujiwara</i>	217
Towards a Filmmaker's Bill of Rights for Festivals (2012) <i>Sean Farnel</i>	223