## CONTENTS

	Acknowledgments	vii
	Preface	xiii
	Introduction	xv
1	TWO STRIP TECHNICOLOR	1
	Technicolor Process Number One: Two Strip Additive Color Technicolor Process Number Two: Two Strip Cemented	1
	Positive Technicolor Process Number Three: Two Strip Dye Transfer	4 8
	The Matrix	11
	The Blank	12
	Two Strip Technicolor in the Thirties	13
2	THREE STRIP TECHNICOLOR	17
	Technicolor Process Number Four: Three Strip Dye Transfer	17
	Successive Exposure Animation	17
	Live Action Photography	19
	The Three Strip Camera, 1932–1955	21
	Three Strip Matrices	23
	The Gray Printer	24
	Color Timing	24
	Opticals	25
	Reclaim Blank	26
	Color Consultant	27
	Monopack	27
	True Life Adventures	29

x Contents

	Blue Track Technicolor	30
	16mm Dye Transfer Prints	30
	The British Lab	31
	The Technicolor Package	32
	Technicolor Films in the Thirties and Forties	35
3	CONSENT DECREE	49
	Distribution Versus Exhibition	
	The Government Versus Technicolor	49
	Eastmancolor Negative	51 53
	Other Color Processes	
	Safety Base Film	56
	Television	59
	and contains	60
4	THE FABULOUS FIFTIES	65
	Technicolor Process Number Five: Three Strip Dye Transfer	
	Print Derived from Color Negative	66
	Cinerama	66
	3-D	69
	CinemaScope	74
	VistaVision	81
	Widescreen "Flat" Films	86
	First Generation Opticals	86
	The Wet Gate Optical Printer	87
	Thrillarama	99
	CinemaScope 55	99
	Superscope	100
	Todd AO	102
	Technirama and Super Technirama	106
	Panavision	108
	Other Anamorphic Systems	112
	MGM Camera 65 and Ultra Panavision 70	113
	Technicolor Italiana	116
	End of an Era	116
		110
5	DECLINE AND DEMISE	121
	This "Was" Cinerama	121
	Kalmus Dies	124

	Contents	xi
	Techniscope	125
	Super Panavision 70 and Panavision 70	128
	Automatic Selective Printing	128
	Sovscope 70	129
	8mm and Super 8mm Dye Transfer	130
	Technicolor on Television	130
	Color Reversal Internegative	131
	Demise	132
	Technicolor Process Number Six: Eastmancolor	134
	Purge	135
	Decline in Exhibition	136
	The Platter	136
	Fallout	136
6	EASTMANCOLOR TODAY	139
	Continuous High Speed Contact Printer	139
	The Beijing Film Lab	140
	Bibliography	145
	Index	149