CONTENTS

				Page
Author's Introduction	••			4
TELEVISION'S PROSPECTS				5
How Television Works				9
THE TELEVISION STUDIO			•••	15
PRODUCTION STEPS	11 4/1			20
Television's Performing Technique				24
THE DRAMA	H. Mari	•••		29
TELEVISION MUSIC HALL	#13 d	••	•	35
TELEVISION AND MUSIC				38
TELEVISION AND DANCING				42
THE CHILDREN'S HOUR				45
TELEVISION TALKS				47
PROGRAMMES FOR THE HOUSEWIFE		0.1075	41.5	49
Televised Sport: Outside Broadcasts				51
FILMS IN TELEVISION	/			53
GREYNESS, COLOUR, MAKE-UP, COSTUMES	AND	Sets		56
THE TELEVISION SCRIPT				59
THE TIME IS RIPE				63
BIOGRAPHICAL INDEX	7.7			67