

CONTENTS

<i>List of Illustrations</i>	ix
<i>Acknowledgements</i>	xi
Introduction: Cult Collectors: Nostalgia, Fandom and Collecting	1
PART I	
Stereotypes	11
1 Contesting Comic Book Guy: Stereotypes of the Nerd, Fan and Cult Collector in Film and Television	13
2 Movie Magic: Collecting, Authenticity and the Enduring Fandom of Hollywood Memorabilia	32
PART II	
People	51
3 Masculine Pursuits? Gender, Generation and the Fan Collector	53
4 Repackaging Generation One: Genre, Memory and the Remediation of <i>The Transformers</i> in Contemporary Fan Culture	72

PART III

Places

91

- 5 From Convention Space to Fan Heterotopia: Popular Fandom and the Cult Geographies of the San Diego Comic-Con 93
- 6 Playing with the Force: Fan Identity, Cultural Capital and *Star Wars* Toy Collecting 120

PART IV

Spaces

139

- 7 Trading on the Popular: Shops, Megastores, Online Spaces and the Culture of Fan Consumption 141
- 8 (Re)Constructing Childhood Memories: Nostalgia, Narrative and the Expanded Worlds of Lego Fandom 162
- Conclusion: Collecting History, Collecting the Self 180
- Bibliography* 186
- Filmography* 197
- Index* 202