

CONTENTS

CHAPTER	PAGE
FOREWORD, <i>by</i> MADELEINE CARROLL	11
I. BY WAY OF INTRODUCTION	13
II. THE MOTION PICTURE	19
III. MOTION PICTURE DIRECTORS	27
IV. ABOUT THE DIRECTORS	38
V. FILM CARTOONS, AS TOLD TO THE AUTHOR, <i>by</i> WALT DISNEY	47
VI. THE SCREEN STORY	53
VII. WRITING FOR THE SCREEN	60
VIII. COSTUMES FOR THE SCREEN, <i>by</i> ADRIAN	80
IX. ART DIRECTION	88
X. THE BUSINESS OF ART DIRECTION IN MOTION PICTURES, <i>by</i> HANS DREIER	96
XI. CAMERAMEN	102
XII. MAKE-UP AND COIFFURE, <i>by</i> PERC WESTMORE	114
XIII. A DICTIONARY OF FILM TERMS	126
XIV. ON BEING A STAR, <i>by</i> JESSIE MATTHEWS	140
XV. FILM-EDITING	145
XVI. STARS	156
XVII. THE AVERAGE DAY IN THE LIFE OF A FILM STAR, <i>by</i> JOAN CRAWFORD	164

CHAPTER	PAGE
XVIII. PRODUCTION	169
XIX. SOUND IN PICTURES, <i>by</i> DOUGLAS SHEARER .	178
XX. HOLLYWOOD	184
XXI. THE DECLINE OF THE GERMAN FILM TRADE, <i>by</i> IVOR MONTAGU	196
XXII. CASTING	206
XXIII. TEAM WORK	217
XXIV. "DONTS'" IN DIALOGUE	225
XXV. ADRIAN BRUNEL SUMS UP	232