

Contents

<i>Introduction: Why an Anthropologist Studied Hollywood</i>	3
I Habitat and People, Mythical and Real	16
II Mass Production of Dreams	39
III Taboos	54
IV Front Office	82
V Men Who Play God	100
VI Lesser Gods, but Colossal	111
VII The Scribes	131
VIII Assembling the Script	150
IX The Answers	170
X Directors	185
XI Acting, in Hollywood	205
XII Stars	228
XIII Actors Are People	254
XIV Emerging from Magic	281
XV Hollywood and the U.S.A.	307
<i>Index</i>	333