## CONTENTS

## PART ONE

## THE INDUSTRY

NTRODUCTION TO PART ONE	bage	11
I. THE INDUSTRY AND THE PUBLIC		13
(1) Showmanship		13
(2) The Audience		24
(3) The Market		41
<ul> <li>Appendices</li> <li>A. Analysis of Picture Theatre Accommodation in the Six Large Towns in 1914</li> <li>B. Frequency of Picture Theatres in Large Towns in 1914</li> <li>C. Frequency of Picture Theatres in County Towns in 1914</li> <li>D. Analysis of the Market</li> <li>E. Foreign Film-makers with Offices or Agents in G.B. in 1910</li> </ul>	est	
II. RATIONALIZATION OF THE INDUSTRY		58
(1) Official Regulation		58
(2) Self-Organization		69
Appendix		
III. PRODUCTION		92
(I) Introductory		92
(2) Production Companies		94
(3) Production in General	3 -	118
Appendix		
PART TWO		
THE FILMS		
NIRODUCTION TO PART TWO	j	143
Appendix Classification of the Content of Films in 1910 and 1913		

## THE HISTORY OF THE BRITISH FILM

IV.	FACTUAL FILMS	page	146
	Appendix A National Film Museum		
	A National Pilit Museum		
V.	HUMOROUS FILMS		168
VI.	DRAMATIC FILMS		184
	(I) Adaptations		184
	(2) Original Screenplays		203
VII.	ANALYSIS OF THREE FILMS		224
VIII.	AESTHETIC DEVELOPMENT		249
	Appendix Sound Accompaniment		
	BIBLIOGRAPHY		270
	BRITISH FILMS OF THE PERIOD		273
	GENERAL INDEX		296