

Contents

Introduction: Fear Is the Same	xi
1. Into the Crypt	3
2. Feelings for Sale	35
3. Fear among the Ruins	67
4. Stages of Fear	101
5. Fear Comes Home	135
6. Genrefication	165
7. Scream and Scream Again	201
8. Splat!	235
Notes	267
Bibliography	277
Index	283