

CONTENTS

<i>Acknowledgments</i>	vii
Introduction	1
1. Complexity in Context	17
2. Beginnings	55
3. Authorship	86
4. Characters	118
5. Comprehension	164
6. Evaluation	206
7. Serial Melodrama	233
8. Orienting Paratexts	261
9. Transmedia Storytelling	292
10. Ends	319
<i>Notes</i>	355
<i>Index</i>	381
<i>About the Author</i>	391