# **Contents**

	nor Biographies nowledgments	xi xii
	Introduction	1
	Achieving Success	2
1.	Overview	5
	The History of Storyboards Early Storyboards Storyboards from the Disney Studio	5 5 6
	Plane Crazy (1928)	6
	Who Hires Storyboard Artists?	7
	Independent Contractors vs Staffers Staffers Independent Contractors (aka Freelancers)	7 7 7
2.	Visual Literacy	9
	Screen Reference The Story Point Emotional Response Visual Appeal Composition within Your Picture Frame Working with Shapes	9 10 10 10 11 12
	Lines The Rule of Thirds Design of the Shapes	12 16 17

### Focal Point Depth

Perspective
Contrast
Foreground, Middle Ground, and Background
Overlapping Forms
Change in Size

# 3. Drawing for Storyboards

Your Drawing Alphabet: SICO Shapes

S-Curves
Straight Lines
C-Curves
Ellipses
Compound Shapes

The Art of the Rough Drawing Shortcuts

Simplify
Characters
Star People
Poses
Hands
Heads
Eyes 54

## 4. Cinema Language

**Aspect Ratios** 

1.33:1 1.66:1 1.78:1 1.85:1 2.35:1

#### Shot Choice

Extreme Wide Shot (EWS)
Wide Shot (WS)
Full Shot (FS)
Cowboy Shot
Medium Shot (MS)

	Close Up Shot (CU)	63
	Choker Shot	64
	Extreme Close Up (ECU)	64
	Over the Shoulder Shot (OTS)	65
	Point of View Shot (POV)	65
	Reverse Shot	66
	Reaction Shot	66
	Insert Shot	67
	Camera Position and Height	67
	Camera Position Affects Emotion	70
	Eye Line	71
	Pivoting Motions of the Camera: Panning	
	and Tilting	73
	Moving Camera Shots	73
	Other Specialized Shots	74
	Camera Lenses	75
	Long Lens (Narrow-angle Lens)	76
	Short Lens (Wide-angle Lens)	76
	Fisheye Lens	76
	Zoom In/Zoom Out	76
	Rack Focus	77
	Drawing Different Camera Lenses	78
	Drawing a Long Lens (40–120 mm)	78
	Drawing a Short-angle Lens (18–40 mm)	78
	Screen Direction	79
	The 180° Rule	81
	180° Rule with Three Characters	82
	Breaking the 180° Rule	85
	Case Example	86
5.	Story Structure	87
	What Is a Story?	87
	Story	88
	Protagonist	90
	Motivation	90
	Conflict	91
	Antagonist	91
	5	

	Inciting Incident	91
	Plot Climax	91
	Camax Resolution	91
		91
	Story Charts	91
	Incorporating Design in Your Scenes Rhythm	92
	Choice	93
		93
6.	Emotion	95
	Juxtaposition of Shots	96
7.	Staging	98
	Secondary Action	
	Use Depth to Support Your Staging	100 101
_		101
8.	Storyboard Types	102
	Beat Boards	102
	Continuity Boards/Shooting Boards	104
	Live Action Boards	107
	Feature Animation Boards Advertising Storyboards/Pitch Boards	109
	TV Animation Boards	110
	Video Game Storyboards	111 111
	Previs	113
_	0	
9.	Storyboarding	114
	The Storyboard Process	115
	Script Analysis	115
	Fulfilling the Story Point	119
	Subtext	119
	Thumbnails	120
	Starting Your Rough	122
	Double Check Your Work	123
	Finished Storyboards	124
	Digital Storyboards	126
	Checklist for Identifying Common Mistakes	127

10.	Advanced Storyboard Techniques	129
	Creating Efficiency	129
	Complex Camera Moves	133
	Transitions	136
	Visual Transitions Story Point Transitions Audio Transitions Effects Tansitions	136 136 136 137
	Cutting Styles Creative Dialogue Creative Screen Direction Awesome Action Scenes Winning Animatics	137 137 137 138 139
	Creating the Illusion of Parallax	141
11.	Portfolios and Promotion	145
	Portfolio Design	145
	What to Avoid	147
	Résumé Basics	147
12.	Finding Work	148
	Online Presence Starting the Search Networking Union vs Non-union	149 149 150 150
	IATSE Local 800 (www.adg.org)	151
	What's Your Rate? Interviews Freelance Work Got the Job—Now What?	152 152 153 153
13.	Spotlight: The Professional Storyboard Artist	155
	Interview with Benton Jew Interview with Jeff Zugale Interview with Josh Sheppard (www.thestoryboardartist.com)	155 173 184

Interview with Sherm Cohen, Storyboard Supervis at Disney Television Animation	sor
(www.StoryboardSecrets.com)	228
More Tips	246
14. Parting Thoughts	247
Resources	249
Filmography	250
Index	254