

Acknowledgments | ix

**FRANCIS FORD COPPOLA
AND THE UNDERGROUND CORPORATION** | 1

Is the Ford in John Ford the Ford
in Francis Ford Coppola? 10

The Cinema of Finance Capital 15

Hippies, Inc: *The Rain People*
and the Making of American Zoetrope 23

The Form of the Firm: *The Godfather*,
The Conversation, and *Tucker* 42

Family Capital 52

The Paranoid Style in Corporate History 59

Grounding the Corporation 67

Vocal Apparitions and Corporate Personhood:
Apocalypse Now, *The Godfather, Part III*, and *Tetro* 76

Mechanized Family 90

Zoetrope Postmodernism
and the Amazing Technicolor Family 100

INTERVIEW WITH FRANCIS FORD COPPOLA | 123

Filmography | 129

Bibliography | 141

Index | 145