TABLE OF CONTENTS

CHAPTER		PAGE
I	The Movies Begin	13
II		19
	First Links in a Mighty Chain	25
IV		34
V	Loew Buys a Studio	43
VI		54
VII	The Old Goldwyn Company	61
VIII	The Mayer Group	71
IX	The Launching of Metro-Goldwyn	82
X	The Saga of Ben Hur	91
XI		101
XII	Enter Greta Garbo	109
XIII	The Emergence of Thalberg	118
XIV	East Is East—The Business End	124
XV	The Crash of Sound	135
XVI	The Lion's First Roars	145
XVII	A Fox Tries to Swallow the Lion	154
XVIII	Putting Things on a Sound Basis	163
XIX	Old Stars and New	172
XX	The White Heat of Thalberg	181
XXI	The Pressure Tells	189
XXII	The Old Order Changeth	199
XXIII	The Competitive Urge	210
XXIV	Hails and Farewells	216
XXV	The Rasputin Case	225
XXVI	The Last of Thalberg	230
XXVII	The Monarchy of Mayer	239
XXVIII	Mickey and Judy	253
XXIX	The Mighty Wind Arises	26 1
XXX	The Gravy Train	270
XXXI	New Son in the Sky	284
XXXII	Old Lion, New Jungle	3 0 1
	Index	313