## CONTENTS

THE FILMGOER				P	age
Why films matter -		-	-	-	3
Who goes to the cinema?		-	-	-	3
Why do we go to the cin	ema?	-	-	-	4
Are films good or bad for	r us?	-	-, ' '	- 1000	4
Should special films be n	nade for a	children?		-	6
THE FILM BUSINESS					
Why films are made -		_	_	_	7
Hollywood		_	_	_	8
Food or films?			_	-	9
British films and the quo	ta		-[-]	_	10
The film business in Brit	ain		-	-	11
J. Arthur Rank -	-	_	_	_	13
How does monopoly affect	ct the film	naner ?	_	_	14
What kind of films should	ld Britain	make?	_ negati	_	15
A national plan for the	film indu	ctry?		_	16
	furre traces.	suy.			
THE FILM AS AN ART					17
Is the cinema an art? -			-		
The directors and the sto	ars	-	-	-	19
Documentary -		-	-	-	20
THE FILM AS AN ADV	OCATE				
Propaganda -		-	-	-	23
Politics -	-	-	-	-	23
Newsreels -		-	- *	-	25
Religion -	-	-	-	-	26
The censorship		-	-	-	27
CAN FILMS HELP TO	MAKE A	BETTE	R WORL	D?	
The future of the cinema		_	-	_	28
The film as teacher		_	_	_	30
Can films help to bring a	morld nea	ice?		_	32
Can films affect our atti	tude to li	fo?	_	_	33
How can we get better fi	ilme ?	-	_	_	35
FOR FURTHER STUDY					37
What films to see	-	-			
Where to find them		-	-		38
What to look for in a fil	lm	-	-	7	38
Points for discussion		-	-	-	39
Books to read	- TILLEA		- 0 H B M	-	41